

GEORGE MASON UNIVERSITY
College of Education and Human Development
School of Sport, Recreation, and Tourism Management
SPMT 455-001 Governance and Policy in Sport Organizations (3)
Fall, 2022

DAY/TIME: MW 4:30-5:45 LOCATION: Enterprise Hall 275
PROFESSOR: Laurence Chalip EMAIL: lchalip@gmu.edu
OFFICE: Krug 211A PHONE: 703-993-5061
OFFICE HOURS: by appointment
 W 1:00-4:00

PREREQUISITES:

SPMT 201, 60 hours

COURSE DESCRIPTION:

This course is an examination of sport organizations which focuses on both professional and amateur governance structures and processes. The study of policy in educational, non-profit, professional, and international sport venues is addressed.

COURSE OBJECTIVES:

The student will be able to:

1. Identify governing bodies in professional and amateur sport
2. Recognize policy components and processes in major sport governing bodies
3. Recognize the influence of governmental bodies and commissions on sports
4. Identify the organizational structure of various sport governing bodies
5. Assess the authority and functions of various sport governing bodies
6. Identify the membership requirements of various sport governing bodies
7. Identify the sanctions and appeal processes utilized by sport governing bodies
8. Understand American sport policy and governance in comparative and international context
9. Understand different forms of sport policy and governance internationally

COURSE DELIVERY:

Face-to-face in the classroom; one or two classes during the semester may be conducted online.

COURSE OVERVIEW:

The learning experiences in this course are afforded through assignments, class participation, lecture, notes, discussion, group activities and technology assisted activities. Course content includes, but is not limited to, the following: sport in education (intercollegiate, recreation, interscholastic, international); professionalization of sport; organizational communication;

management theories; present status of the sports industry - collegiate, professional, private, manufacturers; governing bodies in professional and amateur sport; organizational structure of a variety of sport governing bodies; authority and functions of various sport governing bodies; requirements for membership in sport governing bodies; sanctions and appeal processes utilized by sport governing bodies; influence of governmental bodies and sports commissions on sport governing bodies; sport policy and governance in international sport.

INSTRUCTOR EXPECTATIONS:

1. All assigned reading for each class is to be completed prior to coming to class.
2. All written assignments must be typed (computer word processing is recommended).
3. Regular attendance and participation is expected. If you miss a class, it is your responsibility to obtain class materials from sources other than the instructor.
4. Students must abide by the Honor Code, guided by the spirit of academic integrity.
5. We will refrain from the use of electronic devices in class during the lecture period, except to follow the power point presentation or take notes.
6. Assignments will be submitted via Blackboard.
7. *To pass the course all requirements, including assignments and tests, must be completed adequately and on time.*

Class Attendance and Participation:

It enhances your academic success to be in class; therefore, you should attend all scheduled class meetings in accordance with George Mason University policy. In-class participation is important not only to the individual student, but to the class as a whole. We will have fun if everyone is engaged. To be engaged you have to keep up with the reading and be refreshed when you attend class. It is important that everyone arrive on time, in order to help you build good habits for the world of work. Late arrivals are also a distraction to the conduct of the class.

Texting in class is **NOT** acceptable behavior; neither is falling asleep.

Alternative Work and absences/excused:

There is no make-up work of any kind, and late assignments will not be accepted. Absences supported by documentation may be excused (e.g., a physician's note for an illness). Alternative work due to intercollegiate athletic competitions or other legitimate university activity must be arranged prior to due date.

Required Text:

Mary A. Hums & Joanne C. MacLean (2018). *Governance and Policy in Sport Organizations* (4th ed.). New York: Routledge.

Required Case Materials:

Four case studies will be analyzed during the semester. They are available for purchase from Harvard Business School Publishing at:

<https://hbsp.harvard.edu/import/964243>

Note that case analysis is a skill that is unlike the kinds of regurgitative assignments with which you are probably most familiar. There is a lot of material online (both in written and video formats) providing succinct guidelines for analyzing a case. If you are not well skilled in case analysis, you are encouraged to go online to see how best to tackle a case analysis.

Assessment:

4 Quizzes: Quizzes may include short answer questions, definitions, and essay with some knowledge of organization abbreviations necessary: @10% each = 40%

4 Case Analyses: In addition to the quiz, there is a detailed case study which students must analyze based on guidelines provided by the instructor: @10% each = 40%

Comparative Sport Policy Research Paper: Working in pairs, students will select a country and investigate sport governance/policy related information as well as research that country's sports history, economy and form of government. Students will present a written paper, and will give a 10-12 minute synopsis as a presentation.

Written Paper = 9%

Presentation = 6%

Multi-group synthesis: Following the presentations, students will work together in class to identify key similarities and differences having to do with the varied sport systems presented: 5%.

GRADING SCALE:

A+= 98-100

A = 94-97.9

B- = 80-83.9

D = 60-69.0

A- = 90-93.9

C+ = 78-79.9

F = below 60

B+ = 88-89.9

C = 74-77.9

B = 84-87.9

C- = 70-73.9

PROFESSIONAL BEHAVIOR:

Students are expected to exhibit professional behaviors and dispositions at all times.

COURSE SCHEDULE:

Aug 22	Course Introduction/Overview/Intro to Sport Governance Textbooks, evaluation, expectations, syllabus. fundamentals, case analysis.
Aug 24	Intro to Sport Governance Reading: Hums & MacLean, Chapter 1

- Aug 29 Managerial Activities and Planning
Reading: Hums & MacLean, Chapter 2
- Aug 31 Strategic Management and Policy Development
Reading: Hums & MacLean, Chapter 3
- Sept 5 Labor Day; no class**
- Sept 7 Ethics in Sport Organizations
Reading: Hums & MacLean, Chapter 4
- Sept 12 **Case 1 Due**
Harvard Men's Soccer
- Sept 14 **Quiz #1 (Hums & MacLean Chapters 1-4 + course materials)**
- Sept 19 Scholastic Sport
Reading: Hums & MacLean, Chapter 5
- Sept 21 Amateur Sports / Youth Sports
Reading: Hums & MacLean Chapter 6
- Sept 25 Campus Recreation
Reading: Hums & Maclean Chapter 7
- Sept 28 Intercollegiate Sport
Reading: Hums & Maclean Chapter 8
- Oct 3 **Case 2 Due**
InnerCity Weightlifting
- Oct 5 **Quiz #2 (Hums & MacLean Chapters 5-8 + course materials)**
- Oct 11 The Major Games
Reading: Hums & Maclean, Chapter 9
- Oct 12 **Country analysis teams meet**
- Oct 17 Olympic Sport
Reading: Hums & Maclean, Chapter 10
- Oct 19 Paralympic Sport
Reading: Hums & Maclean, Chapter 11
- Oct 24 **Case 3 Due**
FIFA and The World Cup: The Future of Football
- Oct 26 **Quiz #3 (Hums & Maclean, Chapters 9-11 + course materials)**
- Oct 31 Professional Sport Leagues in North America
Reading: Hums & MacLean, Chapter 12
- Nov 2 Professional Individual Sports
Reading: Hums & MacLean, Chapter 13
- Nov 7 Professional Sport Leagues Beyond North America
Reading: Hums & MacLean, Chapter 14
- Nov 9 The Future of Sport Governance
Reading: Hums & MacLean, Chapter 15

Nov 14	Case 4 Due <i>Chennai Super Kings: Rebuilding a Tainted Brand</i>
Nov 16	Quiz #4 (Hums & McLean, Chapters 12-15 + course materials)
Nov 21	Country analysis teams meet
Nov 23	THANKSGIVING preparation day; no class meeting
Nov 28	Oral Presentations - mandatory attendance <i>All papers are due.</i>
Nov 30	Oral Presentations - mandatory attendance Group synthesis exercise

Note: Faculty reserves the right to alter the schedule as necessary, with notification to students.

GMU Policies and Resources for Students

Policies

- Students must adhere to the guidelines of the Mason Honor Code (see <https://catalog.gmu.edu/policies/honor-code-system/>).
- Students must follow the university policy for Responsible Use of Computing (see <https://universitypolicy.gmu.edu/policies/responsible-use-of-computing/>).
- Students are responsible for the content of university communications sent to their Mason email account and are required to activate their account and check it regularly. All communication from the university, college, school, and program will be sent to students **solely** through their Mason email account.
- Students with disabilities who seek accommodations in a course must be registered with George Mason University Disability Services. Approved accommodations will begin at the time the written letter from Disability Services is received by the instructor (see <https://ds.gmu.edu/>).
- Students must silence all sound emitting devices during class and during meetings with the instructor unless otherwise authorized by the instructor.

Campus Resources

- Questions or concerns regarding use of Blackboard should be directed to <https://its.gmu.edu/knowledge-base/blackboard-instructional-technology-support-for-students/>.
- For information on student support resources on campus, see <https://ctfe.gmu.edu/teaching/student-support-resources-on-campus>

Notice of mandatory reporting of sexual assault, interpersonal violence, and stalking:

As a faculty member, the instructor designated as a “Responsible Employee,” and must report all disclosures of sexual assault, interpersonal violence, and stalking to Mason’s Title IX Coordinator per University Policy 1202. If you wish to speak with someone confidentially, please contact one of Mason’s confidential resources, such as Student Support and Advocacy Center (SSAC) at 703-380-1434 or Counseling and Psychological Services (CAPS) at 703-993-2380. You may also seek assistance from Mason’s Title IX Coordinator by calling 703-993-8730, or emailing titleix@gmu.edu.

For additional information on the College of Education and Human Development, please visit the website <https://cehd.gmu.edu/students/> .

