



includes, but is not limited to, the following: sport in education (intercollegiate, recreation, interscholastic, international); professionalization of sport; organizational communication; management theories; present status of the sports industry - collegiate, professional, private, manufacturers; governing bodies in professional and amateur sport; organizational structure of a variety of sport governing bodies; authority and functions of various sport governing bodies; requirements for membership in sport governing bodies; sanctions and appeal processes utilized by sport governing bodies; influence of governmental bodies and sports commissions on sport governing bodies; sport policy and governance in international sport.

### **INSTRUCTOR EXPECTATIONS:**

1. All assigned reading for each class is to be completed prior to coming to class.
2. All written assignments must be typed (computer word processing is recommended).
3. Regular attendance and participation is expected. If you miss a class, it is your responsibility to obtain class materials from sources other than the instructor.
4. Students must abide by the Honor Code, guided by the spirit of academic integrity.
5. We will refrain from the use of electronic devices in class during the lecture period, except to follow the power point presentation or take notes.
6. Assignments will be submitted via Blackboard.
7. *To pass the course all requirements, including assignments and tests, must be completed adequately and on time.*

### **Class Attendance and Participation:**

It enhances your academic success to be in class; therefore, you should attend all scheduled class meetings in accordance with George Mason University policy. In-class participation is important not only to the individual student, but to the class as a whole. We will have fun if everyone is engaged. To be engaged you have to keep up with the reading and be refreshed when you attend class. It is important that everyone arrive on time, in order to help you build good habits for the world of work. Late arrivals are also a distraction to the conduct of the class.

Texting in class is **NOT** acceptable behavior; neither is falling asleep.

### **Alternative Work and absences/excused:**

There is no make-up work of any kind, and late assignments will not be accepted. Absences supported by documentation may be excused (e.g., a physician's note for an illness). Alternative work due to intercollegiate athletic competitions or other legitimate university activity must be arranged prior to due date.

### **Required Text:**

Mary A. Hums & Joanne C. MacLean (2018). *Governance and Policy in Sport Organizations* (4<sup>th</sup> ed.). New York: Routledge.

**Required Case Materials:**

Four case studies will be analyzed during the semester. They are available for purchase from Harvard Business School Publishing at:

<https://hbsp.harvard.edu/import/852471>

Note that case analysis is a skill that is unlike the kinds of regurgitative assignments with which you are probably most familiar. There is a lot of material online (both in written and video formats) providing succinct guidelines for analyzing a case. If you are not well skilled in case analysis, you are encouraged to go online to see how best to tackle a case analysis.

**Assessment:**

4 Quizzes: Quizzes may include short answer questions, definitions, and essay with some knowledge of organization abbreviations necessary: @10% each = 40%

4 Case Analyses: In addition to the quiz, there is a detailed case study which students must analyze based on guidelines provided by the instructor: @10% each = 40%

Comparative Sport Policy Research Paper: Working in pairs, students will select a country and investigate sport governance/policy related information as well as research that country's sports history, economy and form of government. Students will present a written paper, and will give a 10-12 minute synopsis as a presentation.

*Written Paper = 9%*

*Presentation = 6%*

Multi-group synthesis: Following the presentations, students will work together in class to identify key similarities and differences having to do with the varied sport systems presented: 5%.

**GRADING SCALE:**

A+= 98-100

A = 94-97.9

B- = 80-83.9

D = 60-69.0

A- = 90-93.9

C+ = 78-79.9

F = below 60

B+ = 88-89.9

C = 74-77.9

B = 84-87.9

C- = 70-73.9

**PROFESSIONAL BEHAVIOR:**

Students are expected to exhibit professional behaviors and dispositions at all times.

**COURSE SCHEDULE:**

Aug 23	Course Introduction/Overview/Intro to Sport Governance Textbooks, evaluation, expectations, syllabus. fundamentals, case analysis.
Aug 25	Intro to Sport Governance Reading: Hums & MacLean, Chapter 1

- Aug 30 Managerial Activities and Planning  
Reading: Hums & MacLean, Chapter 2
- Sept 1 Strategic Management and Policy Development  
Reading: Hums & MacLean, Chapter 3
- Sept 6 Labor Day; no class**
- Sept 8 Ethics in Sport Organizations  
Reading: Hums & MacLean, Chapter 4
- Sept 13 **Case 1 Due**  
*The Augusta National Golf Club Controversy*
- Sept 15 **Quiz #1 (Hums & MacLean Chapters 1-4 + course materials)**
- Sept 20 Scholastic Sport  
Reading: Hums & MacLean, Chapter 5
- Sept 22 Amateur Sports / Youth Sports  
Reading: Hums & MacLean Chapter 6
- Sept 27 Campus Recreation  
Reading: Hums & Maclean Chapter 7
- Sept 29 Intercollegiate Sport  
Reading: Hums & Maclean Chapter 8
- Oct 4 **Case 2 Due**  
*The Scarborough YMCA: Getting Back on Track*
- Oct 6 **Quiz #2 (Hums & MacLean Chapters 5-8 + course materials)**
- Oct 12 The Major Games  
Reading: Hums & Maclean, Chapter 9
- Oct 13 **Country analysis teams meet**
- Oct 18 Olympic Sport  
Reading: Hums & Maclean, Chapter 10
- Oct 20 Paralympic Sport  
Reading: Hums & Maclean, Chapter 11
- Oct 25 **Case 3 Due**  
*Winning (and Losing) the Olympics: Boston 2024*
- Oct 27 **Quiz #3 (Hums & Maclean, Chapters 9-11 + course materials)**
- Nov 1 Professional Sport Leagues in North America  
Reading: Hums & MacLean, Chapter 12
- Nov 3 Professional Individual Sports  
Reading: Hums & MacLean, Chapter 13
- Nov 8 Professional Sport Leagues Beyond North America  
Reading: Hums & MacLean, Chapter 14
- Nov 10 The Future of Sport Governance  
Reading: Hums & MacLean, Chapter 15

Nov 15	<b>Case 4 Due</b> <i>Relevant and LaLiga: Bringing Spanish Soccer to America</i>
Nov 17	<b>Quiz #4 (Hums &amp; McLean, Chapters 12-15 + course materials)</b>
Nov 22	<b>Country analysis teams meet</b>
<b>Nov 24</b>	<b>THANKSGIVING preparation day; no class meeting</b>
Nov 29	<b>Oral Presentations</b> - mandatory attendance <i>All papers are due.</i>
Dec 1	<b>Oral Presentations</b> - mandatory attendance <b>Group synthesis exercise</b>

*Note: Faculty reserves the right to alter the schedule as necessary, with notification to students.*

### **GMU Policies and Resources for Students**

#### *Policies*

- Students must adhere to the guidelines of the Mason Honor Code (see <https://catalog.gmu.edu/policies/honor-code-system/> ).
- Students must follow the university policy for Responsible Use of Computing (see <https://universitypolicy.gmu.edu/policies/responsible-use-of-computing/>).
- Students are responsible for the content of university communications sent to their Mason email account and are required to activate their account and check it regularly. All communication from the university, college, school, and program will be sent to students **solely** through their Mason email account.
- Students with disabilities who seek accommodations in a course must be registered with George Mason University Disability Services. Approved accommodations will begin at the time the written letter from Disability Services is received by the instructor (see <https://ds.gmu.edu/>).
- Students must silence all sound emitting devices during class and during meetings with the instructor unless otherwise authorized by the instructor.

#### *Campus Resources*

- Questions or concerns regarding use of Blackboard should be directed to <https://its.gmu.edu/knowledge-base/blackboard-instructional-technology-support-for-students/>.
- For information on student support resources on campus, see <https://ctfe.gmu.edu/teaching/student-support-resources-on-campus>

**Notice of mandatory reporting of sexual assault, interpersonal violence, and stalking:**

As a faculty member, I am designated as a “Responsible Employee,” and must report all disclosures of sexual assault, interpersonal violence, and stalking to Mason’s Title IX Coordinator per University Policy 1202. If you wish to speak with someone confidentially, please contact one of Mason’s confidential resources, such as Student Support and Advocacy Center (SSAC) at 703-380-1434 or Counseling and Psychological Services (CAPS) at 703-993-2380. You may also seek assistance from Mason’s Title IX Coordinator by calling 703-993-8730, or emailing [titleix@gmu.edu](mailto:titleix@gmu.edu).

**For additional information on the College of Education and Human Development, please visit the website <https://cehd.gmu.edu/students/>.**

