

**George Mason University**  
**College of Education and Human Development**  
**Sport Management/Sport and Recreation Studies**

SPMT 652 – Governance and Policy in International Sport  
3 Credits, Spring 2020  
Mondays 4:30 – 7:10pm, West 1003 – Fairfax Campus

**Faculty**

Name: Julie Aylsworth, Ph.D.  
Office Hours: Mondays 11:45-1:15 in Krug 211B in Fairfax, and by appointment M-F  
Office Location: 211B Krug Hall  
Office Phone: 703-993-7608  
Email Address: jaylsw@gmu.edu

**Prerequisites/Corequisites**

SPMT 551 Sport in the Global Marketplace or permission of the instructor

**University Catalog Course Description**

Explores sport governance and policy in the international context with focus on international federations, professional leagues and comparative analyses of governmental sporting policies.

**Course Overview**

Students will explore the roles of imperialism and globalization on international development over the past 150 years. Students will examine the background to uneven patterns of development internationally and then examine the place of sport within this context. In particular, the course will examine international sports events like the Olympics and World Cup. This course will run as a seminar in which students are expected to know assigned reading prior to class.

**Course Delivery Method**

This course will be delivered using a face-face, seminar format.

**Learner Outcomes or Objectives**

This course is designed to enable students to do the following:

1. Describe the emergence and formation of international sport governance.
2. Analyze how international sport federations and leagues operate.
3. Explain the role of national and international policy on sport operations.
4. Implement planning and organization of major global sporting events.
5. Explain international agreements and legal issues on sport governance.
6. Conduct research on a specific international sport governance or policy issue.

## Professional Standards

Commission of Sport Management Accreditation (COSMA)

Upon completion of this course, students will have met the following professional standards:

Courses offered in the Sport and Recreation Studies (SRST) graduate program are guided by the principles of COSMA. COSMA (2016, p. 1) “bases its accrediting process on principles, rather than standards.” The eight recommended principles are:

- Outcomes assessment;
- Strategic planning;
- Curriculum;
- Faculty;
- Scholarly and professional activities;
- Resources;
- Internal and external relationships; and
- Educational innovation.

For more information, please see:

Commission of Sport Management Accreditation. (2016, May). Accreditation principles manual & guidelines for self-study preparation. Retrieved November 30, 2016 from <http://www.cosmaweb.org/accreditation-manuals.html>

## Required Texts

Li, M., MacIntosh, E.W., & Bravo, G. (2020). *International sport management* (2<sup>nd</sup> ed.). Champaign, IL: Human Kinetics. (ISBN: 978-1-4925-5678-7)

Other required readings may be distributed in class or on Blackboard.

## Course Performance Evaluation

Students are expected to submit all assignments on time in the manner outlined by the instructor (e.g., Blackboard, Tk20, hard copy).

- **Assignments and/or Examinations**

*Research Paper & Presentation* – Individually, students will select a specific international sport governance or policy issue, research the issue, write a 7-12 page paper, and present the paper to the class. The paper will include a description of the issue, history of the issue in international sport, its impact on sport, implications of the issue, and recommendations for the future of the issue. Students will make a 7-10 minute presentation on their paper, using visual support such as PowerPoint. The written paper is worth 100 points, and the presentation is worth 25 points.

*Chapter Presentations* – Students will be asked to present to the class some of the assigned readings and turn in a two-page summary of the chapter(s) presented. As part of the presentation, students should prepare a minimum of three questions about the topic presented that they would like the class to discuss. This assignment is worth a total of 25 points.

*Midterm and Final Exam* – The exams will consist of mainly of short answer and essay questions. The exams will be based on any material assigned or discussed in class, including readings, quizzes, discussion, guest speakers, etc. The midterm exam will be worth 80 points and the final exam will be worth 100 points.

- **Other Requirements**

*Participation* – This class will take a **seminar format**, relying on group discussions, debates and knowledge of the readings. **This means that class participation by every student is essential.** Your grade will reflect your level of participation. If you miss class, points will be deducted. Attendance, participation, homework and other in-class activities will be worth 70 points.

- **Grading**

The final grade in percentage terms will be converted to a letter grade per the following scale:

A = 94% and above	B+= 88-89%	C =79-70%	F = <70%
A- = 90-93%	B = 84-87%		
	B- = 80-83%		

NOTE: Graduate students must maintain a 3.0 GPA in order to graduate.

## **Professional Dispositions**

See <https://cehd.gmu.edu/students/policies-procedures/>

All students are expected to exhibit professional behaviors and dispositions at all times.

## **Class Policies & Expectations:**

1. You are expected to attend all classes. Any work missed due to an absence **MAY NOT BE MADE UP**. The only exception to this policy is written documentation of a situation that prohibits you from attending class. Only those excused absences supported by documentation will be addressed at the instructor's discretion on an individual basis (e.g. a physician's note for an illness). Alternative work due to intercollegiate athletic competitions or other legitimate university activity must be arranged **PRIOR** to due date. A grade of 0 will be assigned to all missed work. **All late assignments result in a 10%/day (not class day, every day) penalty.** If you do miss a class, it is your responsibility to obtain course materials from a source other than the instructor.
2. **You must be on time**, stay for the whole class, listen attentively while you are here, and show through your behavior that you respect the fact that others in the class are here to learn. Arriving late is unacceptable. **If you arrive late or leave early, you will be assessed a tardy.** With the accumulation of 3 tardies, you will be assessed a penalty equal to one full absence. Your presence is indicative of your professional attitude and is necessary to derive maximal benefit from the class. The intent of this class is to offer you a means for professional development and to assist you in obtaining your career objectives.

3. YOU ARE EXPECTED TO BE **FULLY PREPARED FOR CLASS AND FULLY ENGAGED WHILE IN CLASS**. I expect you to have read all assigned readings, taken notes as applicable, and to be prepared and willing to discuss all readings in detail and take part in group work to the fullest extent. **Turn cell phones (and any other sound making device) off and if you bring a computer, it must be used for class purposes only.** Any other use is a distraction and you risk not being allowed to use your computer in class at all.
  
4. Please don't hesitate to ask me for additional help if you need it. I am more than willing to provide such assistance. Remember, **you earn grades, I do not give them.**

### Class Schedule

WK	DATE	TOPIC	READINGS/ASSIGNMENT DUE
1	Jan. 27	Course introduction & overview of syllabus; Intro to sport governance & international sport	Ch. 1 & 2
2	Feb. 3	Globalization & Sports	“Globalization of Sport” (Rdg. #1)
3	Feb. 10	International Sport Federations	Ch. 13
4	Feb. 17	Olympic structure & governance	Ch. 12 & additional readings
5	Feb. 24	Olympism & bidding process	Ch. 12 & additional readings
6	Mar. 2	IOC & controversy	Ch. 12 & additional readings
7	Mar. 16	<b>Exam #1</b>	
8	Mar. 23	International Sport Law	Additional reading(s)
9	Mar. 30	The World Anti-Doping Agency & Ethics in Sport	Ch. 14
10	Apr. 6	Professional Sport Leagues & Tours	Ch. 15
11	Apr. 13	Youth Sports Events & Festivals	Ch. 16
12	Apr. 20	Corruption in International Sport	Ch. 23
13	Apr. 27	Corporate Social Responsibility, Sport & Development	Ch. 24
14	May 4	Research paper presentations	<b>Research paper &amp; presentations due</b>
15	May 11	<b>Final Exam DUE</b>	

Note: Faculty reserves the right to alter the schedule as necessary, with notification to students.

## Core Values Commitment

The College of Education and Human Development is committed to collaboration, ethical leadership, innovation, research-based practice, and social justice. Students are expected to adhere to these principles: <http://cehd.gmu.edu/values/>.

## GMU Policies and Resources for Students

### *Policies*

- Students must adhere to the guidelines of the Mason Honor Code (see <https://catalog.gmu.edu/policies/honor-code-system/> ).
- Students must follow the university policy for Responsible Use of Computing (see <http://universitypolicy.gmu.edu/policies/responsible-use-of-computing/>).
- Students are responsible for the content of university communications sent to their Mason email account and are required to activate their account and check it regularly. All communication from the university, college, school, and program will be sent to students **solely** through their Mason email account.
- Students with disabilities who seek accommodations in a course must be registered with George Mason University Disability Services. Approved accommodations will begin at the time the written letter from Disability Services is received by the instructor (see <http://ds.gmu.edu/>).
- Students must silence all sound emitting devices during class unless otherwise authorized by the instructor.

### *Campus Resources*

- Support for submission of assignments to Tk20 should be directed to [tk20help@gmu.edu](mailto:tk20help@gmu.edu) or <https://cehd.gmu.edu/aero/tk20>. Questions or concerns regarding use of Blackboard should be directed to <http://coursesupport.gmu.edu/>.
- For information on student support resources on campus, see <https://ctfe.gmu.edu/teaching/student-support-resources-on-campus>

## **Notice of mandatory reporting of sexual assault, interpersonal violence, and stalking:**

As a faculty member, I am designated as a “Responsible Employee,” and must report all disclosures of sexual assault, interpersonal violence, and stalking to Mason’s Title IX Coordinator per University Policy 1202. If you wish to speak with someone confidentially, please contact one of Mason’s confidential resources, such as Student Support and Advocacy Center (SSAC) at 703-380-1434 or Counseling and Psychological Services (CAPS) at 703-993-2380. You may also seek assistance from Mason’s Title IX Coordinator by calling 703-993-8730, or emailing [titleix@gmu.edu](mailto:titleix@gmu.edu).

**For additional information on the College of Education and Human Development, please visit our website <https://cehd.gmu.edu/students/> .**