

George Mason University
College of Education and Human Development
Sport Management

SPMT 405 – 001 | Sports Venues and Events
3 Credits, Spring Semester 2018

Monday/Wednesday – 9:00am – 10:15am | Fairfax Campus West Building Rm. 1007

Faculty

Name: **Megan Hare**
Office Hours: **By Appointment**
Office Location: **Program Office**
Office Phone: **N/A**
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Prerequisites/Corequisites

None

University Catalog Course Description

Principles and techniques of planning and operating sport facilities. Emphasizes the principles and concepts of organization and administration including communication, personnel management, management of physical resources, and risk management. Examines a variety of sport operations such as indoor stadiums, athletic field complexes, and managing recreation and intramural activities.

Course Overview

The course relies heavily on participative and experiential learning. The requirements reflect the demands of the course. Students will be expected to respect the following policies.

1. Attend all classes for the entire class session.
2. No cell phones; which includes text messaging.
3. Laptops cannot be used without instructor permission.
4. Participate in group/class activities. Participation is expected and is an essential part of class.
5. Plagiarism, cheating or any other form of academic dishonesty will be referred to the Honor Code committee of George Mason University.
6. NO grades or discussion of grades, test/exams or test appeals will be carried out over email due to its impersonal nature and security issues. Students can discuss their grades with the instructor in person.
7. If a student misses a class, it's the students' responsibility to find out what happened during that class or meeting and obtain the notes and assignments from another student in the class.
8. If you have a diagnosed and documented disability which may cause you to have difficulties with any portion of the policies and requirement of the course, please contact me as soon as possible so that arrangements for suitable alternative or accommodations can be made and coordinate with the Office of Disability Support Services.
9. No tape recording of lectures/classes is allowed unless there are extraordinary circumstances of which you have made the instructor aware.
10. Students must use their MasonLIVE email account to receive important University information, including messages related to this class. See <http://masonlive.gmu.edu> for more information.
11. Dress code for all presentations will consist of business casual at minimum.
12. All papers and citations are expected to use MLA style. For further information on MLA style, please consult <https://owl.english.purdue.edu/ow/resource/747/01/>.
13. All assignments must be printed out and turned into receive credit. Emailed assignments will NOT be accepted.

Course Delivery Method

Lecture

Learner Outcomes or Objectives

Upon satisfactory completion of the course, the student will be able to demonstrate an understanding of athletic and recreation facility management concepts such as:

1. Understand the use of needs assessments, feasibility studies, focus groups and surveys in facility planning and operations.
2. Understand how risk management is part of the ongoing process of planning and operation of sport and recreation facilities.
3. Understand the operational structure and management concepts associated within the operation of sport and recreation facilities.
4. Utilize the case analysis process to compare the management and operations of different sport and recreation facilities.
5. Function as a productive member of a management team and identify the factors involved in successful team management.

Professional Standards

None

Required Texts

Ammon, R., Southall, R.M., & Nagel, M.S. (2016). *Sport Facility Management : Organizing Events and Mitigating Risks*. 3rd edition, Morgantown, WVA. Fitness Information Technology, Inc.

Course Performance Evaluation

Students are expected to submit all assignments on time in the manner outlined by the instructor

Requirements	Points
Quiz 1	10
Quiz 2	10
Case Law 1	30
Case Law 2	30
Case Law Exam	36
Critical Eye 1	25
Critical Eye 2	25
Risk Management Presentation	18
Final Exam	50
Participation/Attendance	100
TOTAL	334

Grading Scale	Point Range
A+	95-100
A	94-90
B+	88-89
B	84-87
B-	80-83
C+	78-79
C	74-77
C-	73-70
D	60-69
F	0-59

Professional Dispositions

See <https://cehd.gmu.edu/students/polices-procedures/>

Class Schedule

DATE			TOPIC	READINGS/ASSIGNMENT DUE
M	January	22	Welcome – Class Overview	Read chapter 1
W	January	24	Chapter 1 – Introduction	Read chapter 2
M	January	29	Chapter 2 – Sport Event Operations: The Nexus of Sport Event and Facility Management	Read chapter 3
W	January	31	Chapter 3 – Financing Publicly Owned Facilities	Read chapter 4

DATE			TOPIC	READINGS/ASSIGNMENT DUE
M	February	5	Chapter 4 – Financing Privately Owned Facilities	Read chapter 5
W	February	7	Chapter 5 – Booking and Scheduling	Read chapter 6
M	February	12	Chapter 6 – Revenue and Expenses	Read chapter 7
W	February	14	Chapter 7 – Americans with Disabilities Act (ADA) Requirements	Read chapter 8
M	February	19	Chapter 8 – Hiring Personnel	Read chapter 9 – Prepare for quiz 1
W	February	21	Chapter 9 – Contracts <i>Quiz 1 (Ch. 1-8, multiple choice, true/false, fill in blanks)</i>	Read chapter 10
M	February	26	Chapter 10 – Risk Management	Read chapter 11
W	February	28	Chapter 11 – Liability and Negligence	Read chapter 12, Critical Eye 1 due 3/7
M	March	5	No Class – Columbus Day	
W	March	7	Chapter 12 – Crowd Management CRITICAL EYE #1 DUE 4-5pg, incl. SWOT, etc.)	Read chapter 13
M	March	12	No Class – Spring Break	
W	March	14	No Class – Spring Break	
M	March	19	Tour of Facility – Verizon Center	Read chapter 13 and 14
W	March	21	Chapter 13 –Emergency Management Chapter 14 –Alcohol Management	Read chapter 15 and 16
M	March	26	Chapter 15 – Food Management Chapter 16 – Ticketing	Quiz 2
W	March	28	Quiz 2 (covering chapters 8-16)	Case Laws
M	April	2	<u>Case Law Presentations:</u> <i>Griggs v. Duke Power</i> <i>EEOC v. Abercrombie and Fitch</i> <i>Pell v. Victor Andrew High School</i> <i>Rawlings Sporting Goods v. Daniels</i> <i>Masters v. Sigma Chi</i> <i>McDonnell Douglas Corp. v. Green</i> <i>Sutton v. United Airlines</i>	

DATE			TOPIC	READINGS/ASSIGNMENT DUE
W	April	4	<u><i>Case Law Presentations:</i></u> Rispon v. Louisiana State University Van Stry v. State of New York Eddy v. Syracuse University <i>Maussner v. Atlantic City Country Club</i> <i>Mogabab v. Orleans Parish School Board</i> <i>Austin v. Kroger Texas</i> <i>Paralyzed Veterans v. Ellerbe Beckett</i>	
M	April	9	<u><i>Case Law Presentations:</i></u> Calash v. City of Bridgeport Moran v. Selig Burlington Industries v. Ellerth Schiffman v. Spring National Collegiate Assn. v. Smith Fox v. Board of Supervisors	
W	April	11	<u><i>Case Law Presentations:</i></u> Toscano v. PGA Tour Friedman v. Houston Sports Association Lowe v. California League of Prof. Baseball Mike Harris v. Michigan Stadium Economy Engineering v. Commonwealth EEOC v. Kaufman Container Bauder v. Delaware County	
M	April	16	<u><i>Case Law Presentations:</i></u> Johnson v. Tampa Bay Sports Authority Naples v. Delta Airline Telega v. Security Bureau Smith v. Arizona Board of Reents Rotz v. New York City UTEP v. Moreno State of North Dakota v. Seglen	
W	April	18	Telega v. Security Bureau EEOC v. Starbucks Corp. Carmen Baptiste v. DC Casey Martin v. PGA EEOC v. Mitsubishi Motors EEOC v. Starbucks Corp.	Critical Eye #2 due next week

DATE			TOPIC	READINGS/ASSIGNMENT DUE
M	April	23	Critical Eye #2 Due <u>Case Law Presentations:</u> Jensen v. Pontiac Jane Warga v. Palisades Baseball Kleinknecht v. Gettysburg College Phoebe Putney Hospital v. Julia Lemon Bryan Stow v. LA Dodgers Carmen Baptiste v. DC Casey Martin v. PGA EEOC v. Mitsubishi Motors	
W	April	25	<u>Case Law Presentations:</u> Gehling v. St. George's School of Medicine Spiegler v. State of Arizona Manson v. NJ Sports and Exposition Auth. EEOC v. McCormicks and Schmicks Seafood New Boston Corp. v. Baker People of NY v. Susan Johnson People v. Shepherd Bearman v. University Notre Dame Verni v. Harry Stevens	Prepare for risk management presentations Prepare for case law quiz
M	April	30	Case Law Quiz (open note, 1 question per case) Risk Management Presentations	
W	May	2	Risk Management Presentations – Con't.	
M	May	7	Reading Day – No Class	Prepare for final exam
W	May	9	FINAL EXAM	

Note: Faculty reserves the right to alter the schedule as necessary, with notification to students.

Core Values Commitment

The College of Education and Human Development is committed to collaboration, ethical leadership, innovation, research-based practice, and social justice. Students are expected to adhere to these principles: <http://cehd.gmu.edu/values/>.

GMU Policies and Resources for Students

Policies

- Students must adhere to the guidelines of the Mason Honor Code (see <https://catalog.gmu.edu/policies/honor-code-system/>).

- Students must follow the university policy for Responsible Use of Computing (see <http://universitypolicy.gmu.edu/policies/responsible-use-of-computing/>).
- Students are responsible for the content of university communications sent to their Mason email account and are required to activate their account and check it regularly. All communication from the university, college, school, and program will be sent to students **solely** through their Mason email account.
- Students with disabilities who seek accommodations in a course must be registered with George Mason University Disability Services. Approved accommodations will begin at the time the written letter from Disability Services is received by the instructor (see <http://ods.gmu.edu/>).
- Students must follow the university policy stating that all sound emitting devices shall be silenced during class unless otherwise authorized by the instructor.

Campus Resources

- Support for submission of assignments to Tk20 should be directed to tk20help@gmu.edu or <https://cehd.gmu.edu/aero/tk20>. Questions or concerns regarding use of Blackboard should be directed to <http://coursesupport.gmu.edu/>.
- For information on student support resources on campus, see <https://ctfe.gmu.edu/teaching/student-support-resources-on-campus>

For additional information on the College of Education and Human Development, please visit our website <https://cehd.gmu.edu/students/> .

Upcoming Events:

Career Social Feb 28th Hub 1 6:30pm

Communications Panel April 9 Johnson Center Room 326 (B) 4:30pm

Women in Sports Symposium April 18 Merten Hall 1201 6:30pm