

GEORGE MASON UNIVERSITY  
School of Recreation, Health, and Tourism

SPMT 405 001 —Sports Operation and Planning (Facilities and Venues) (3)  
Spring 2015

DAY/TIME: M/W 9:00am – 10:15am LOCATION: TBD  
Instructor: Megan Hare EMAIL ADDRESS: [mhare@gmu.edu](mailto:mhare@gmu.edu)  
OFFICE HOURS: By appointment only

#### **COURSE DESCRIPTION**

Principles and techniques of planning and operating sport facilities. Emphasizes the principles and concepts of organization and administration including communication, personnel management, management of physical resources, and risk management. Examines a variety of sport operations such as indoor stadiums, athletic field complexes, and managing recreation and intramural activities.

#### **COURSE OBJECTIVES**

Upon satisfactory completion of the course, the student will be able to demonstrate an understanding of athletic and recreation facility management concepts such as:

1. Understand the use of needs assessments, feasibility studies, focus groups and surveys in facility planning and operations.
2. Understand how risk management is part of the ongoing process of planning and operation of sport and recreation facilities.
3. Understand the operational structure and management concepts associated within the operation of sport and recreation facilities
4. Utilize the case analysis process to compare the management and operations of different sport and recreation facilities.
5. Function as a productive member of a management team and identify the factors involved in successful team management.

#### **COURSE OVERVIEW**

The course relies heavily on participative and experiential learning. The requirements reflect the demands of the course. Students will be expected to respect the following policies.

1. Attend all classes for the entire class session.

2. No cell phones; which includes text messaging.
3. Laptops cannot be used without instructor permission.
4. Participate in group/class activities. Participation is expected and is an essential part of class.
5. Plagiarism, cheating or any other form of academic dishonesty will be referred to the Honor Code committee of George Mason University.
6. NO grades or discussion of grades, test/exams or test appeals will be carried out over email due to its impersonal nature and security issues. Students can discuss their grades with the instructor in person.
7. If a student misses a class, it's the students' responsibility to find out what happened during that class or meeting and obtain the notes and assignments from another student in the class.
8. If you have a diagnosed and documented disability which may cause you to have difficulties with any portion of the policies and requirement of the course, please contact me as soon as possible so that arrangements for suitable alternative or accommodations can be made and coordinate with the Office of Disability Support Services.
9. No tape recording of lectures/classes is allowed unless there are extraordinary circumstances of which you have made the instructor aware.
10. Students must use their MasonLIVE email account to receive important University information, including messages related to this class. See <http://masonlive.gmu.edu> for more information.
11. Dress code for all presentations will consist of business casual at minimum.
12. All papers and citations are expected to use MLA style. For further information on MLA style, please consult <https://owl.english.purdue.edu/owl/resource/747/01/>.
13. All assignments must be printed out and turned into receive credit. Emailed assignments will NOT be accepted.

#### NATURE OF COURSE DELIVERY

Face to Face

#### REQUIRED READINGS

Ammon, R., Southall, R.M., & Nagel, M.S. (2010). *Sport Facility management : Organizing Events and Mitigating Risks*. 2<sup>nd</sup> edition, Morgantown, WVA. Fitness Information Technology, Inc.

#### EVALUATION

This course will be graded on a point system, with a total of 200 possible points.

Requirements	Points
<i>Risk Management Homework</i>	5
<i>Quiz 1</i>	10
<i>Quiz 2</i>	10
<i>Case Law 1</i>	15
<i>Case Law 1</i>	15
<i>Case Law Exam</i>	25
<i>Critical Eye 1</i>	25
<i>Critical Eye 2</i>	25
<i>Risk Management Presentation</i>	25
<i>Final Exam</i>	30
<i>Participation/Attendance</i>	15
<b>TOTAL</b>	<b>200</b>

#### Grading Scale

A = 94 – 100	B+ = 88 – 89	C+ = 78 – 79	D = 60 – 69
A- = 90 – 93	B = 84 – 87	C = 74 – 77	F = 0 – 59
	B- = 80 – 83	C- = 70 – 73	

TENTATIVE COURSE SCHEDULE

DATE			TOPIC	READINGS/ASSIGNMENT DUE
W	January	21	Welcome – Class Overview	Read Chapters 1 and 2
M	January	26	Chapter 1 & 2 – Planning and Assessment	
W	January	28	Continue – Chapters 1 & 2	Read Chapter 3
M	February	2	Chapter 3 – Construction and Finance	<b>Event Management Prep – due next class: Read Chapter 4</b>
W	February	4	Chapter 4 – Public Subsidies	Read Chapter 5
M	February	9	Chapter 5 – Revenue and Expenses	Read Chapter 6
W	February	11	Chapter 6 – ADA Requirement	Read Chapter 7
M	February	16	Chapter 7 – HR and Personal <i>Case: Kelo v. New London (2005)</i>	
W	February	18	<b>Guest Speaker – TBA</b>	Read Chapter 8
M	February	23	Chapter 8 – Contracts	<b>Critical Eye due Next Class - Read Chapter 9</b>
W	February	25	<b>Critical Eye #1 due</b> Chapter 9 – Risk Management <u>Cases Presented:</u> <i>Griggs v. Duke Power Co. (1971)</i> <i>E.E.O.C. v. Abercrombie &amp; Fitch Stores, Inc. (2013)</i>	Read Chapter 10
M	March	2	Chapter 10 – Premises Liability & Negligence <i>Maussner v. Atlantic City Country Club (1997)</i> <i>Sallis v. City of Bossier City (1996)</i> <i>Mogabab v. Orleans Parish School Board (1970)</i> <i>Austin v. Kroger Texas L.P. (2013)</i>	Read Chapter 11
W	March	4	Chapter 11 – Crowd Management <i>Anderson v. Little League Baseball Inc. (1992)</i> <i>Pell v. Victor J. Andrew High School (1984)</i> <i>Rawlings Sporting Good Company, Inc. v. Daniels (1981)</i> <i>Masters v. Sigma Chi</i>	Read Chapter 12
M	March	9	<b>NO CLASS – Spring Break</b>	
W	March	11	<b>NO CLASS – Spring Break</b>	
M	March	16	<b>Guest Speaker – TBA</b>	Read Chapter 12

DATE			TOPIC	READINGS/ASSIGNMENT DUE
W	March	18	Chapter 12 – Medical Emergency and Evacuation Plans <i>Sutton v. United Air Lines (1999)</i> <i>Rispono v. Louisiana State University and Agricultural and Mechanical College (LSU) (1994)</i> <i>Van Stry v. State of New York (1984)</i> <i>Eddy v. Syracuse University (1980)</i>	Read Chapter 13
M	March	23	<b>Tour of Facility – Audrey Moore RECenter</b>	Read Chapter 13
W	March	25	Chapter 13 – Alcohol Management	Read Chapter 14
M	March	30	Chapter 14 – Food & Service Management	Read Chapter 15
W	April	1	Chapter 15 – Ticketing and Box Office	<b>Prepare for Quiz 2</b>
M	April	6	<b>Quiz #2</b> <i>Paralyzed Veterans of America v. Ellerbe Becket Architects &amp; Engineers (1996)</i> <i>Schiffman v. Spring (1994)</i> <i>Fox v. Board of Supervisors (LSU) (1991)</i> <i>Calash v. City of Bridgeport (1986)</i>	
W	April	8	<i>Mike Harris v. Michigan Stadium (2007)</i> <i>Burlington Industries, Inc. v. Ellerth (1998)</i> <i>Economy Engineering v. Commonwealth (Mass) (1992)</i> <i>Friedman v. Houston Sports Association (1987)</i>	
M	April	13	<i>Lowe v. California League of Professional Baseball (1994)</i> <i>Smith v. Arizona Board of Regents (1999)</i> <i>Rotz v. New York City (1988)</i> <i>UTEP v. Moreno (2005)</i>	
W	April	15	<b>Tour of Facility – Verizon Center</b>	<b>Critical Eye 2 due next class</b>
M	April	20	<b>Critical Eye #2 Due</b>	<b>Prepare for Case Law Quiz</b>
W	April	22	<b>Case Law Quiz</b>	<b>Prepare for Risk Management Presentations</b>
M	April	27	<b>Risk Management Assessment Presentations</b>	
W	April	29	<b>Risk Management Assessment Presentations</b>	
M	May	4	Last Day of Class – Review of Final	<b>Prepare for Final Exam</b>
W	May	6	<b>Final Exam (7:30am – 10:15am)</b>	

Note: Faculty reserves the right to alter the schedule as necessary.

### Student Expectations

- Students must adhere to the guidelines of the George Mason University Honor Code [See <http://academicintegrity.gmu.edu/honorcode/>].
- Students with disabilities who seek accommodations in a course must be registered with the George Mason University Office of Disability Services (ODS) and inform their instructor, in writing, at the beginning of the semester [See <http://ods.gmu.edu/>].
- Students must follow the university policy for Responsible Use of Computing [See <http://universitypolicy.gmu.edu/1301gen.html>].
- Students are responsible for the content of university communications sent to their George Mason University email account and are required to activate their account and check it regularly. All communication from the university, college, school, and program will be sent to students solely through their Mason email account.
- Students must follow the university policy stating that all sound emitting devices shall be turned off during class unless otherwise authorized by the instructor.

### Campus Resources

- The George Mason University Counseling and Psychological Services (CAPS) staff consists of professional counseling and clinical psychologists, social workers, and counselors who offer a wide range of services (e.g., individual and group counseling, workshops and outreach programs) to enhance students' personal experience and academic performance [See <http://caps.gmu.edu/>].
- The George Mason University Writing Center staff provides a variety of resources and services (e.g., tutoring, workshops, writing guides, handbooks) intended to support students as they work to construct and share knowledge through writing [See <http://writingcenter.gmu.edu/>].
- For additional information on the College of Education and Human Development, School of Recreation, Health, and Tourism, please visit our website [See <http://rht.gmu.edu/>].

**PROFESSIONAL BEHAVIOR:** Students are expected to exhibit professional behaviors and dispositions at all times.

**CORE VALUES COMMITMENT:** The College of Education and Human Development is committed to collaboration, ethical leadership, innovation, research-based practice, and social justice. Students are expected to adhere to these principles.

