



TOUR 470 **Senior Seminar**

Fall 2010

Day/Time: Designated Tuesdays (4:30 - 7:10)

Location: PW-OB 302

Professor: Dr. Russ Brayley

Office Location: 208 Bull Run Hall

Office Hours: Tues & Thurs Noon - 1:30 p.m. and other times by appointment

Phone Number: (703) 993-4698 Fax Number: (703) 993-2025

EMAIL Address: rbrayley@gmu.edu

PREREQUISITES:

Only TEM majors in senior year. TOUR 241, TOUR 340, TOUR 440, HEAL 323, PRLS 410

COURSE DESCRIPTION

Capstone educational experience focuses on current issues in tourism and event management, and career development strategies.

COURSE OBJECTIVES

At the completion of this course students should be able to:

1. Analyze current trends and issues in the tourism and events management field.
2. Conduct research using public and secondary data.
3. Prepare a technical report and make recommendations for management.
4. Identify, create and assess materials pertaining to career placement in the tourism or events field.

REQUIRED TEXT

No required text, Newspaper subscription encouraged.

EVALUATION

Requirements

1. Issue Analysis (125 points)
2. Debate (125 points)
3. Technical report (125 points)
4. Career Book (125 points)

Attendance will affect the final distribution of evaluation points. Chronic tardiness or unexcused absence will reduce the final grade (one full letter grade for the first unexcused absence, two full letter grades for the second unexcused absence)

Grading Scale

The following semester point accumulation scale will be used by the instructor as a guide for determining the final grade:

460 to 500 = A
450 to 459 = A-
440 to 449 = B+
410 to 439 = B
400 to 409 = B-
390 to 399 = C+
350 to 389 = C
300 to 349 = D
299 and below = F

SCHEDULE

Meeting dates (4:00 - 7:10 p.m.)

August 31
September 14, 21, 28
October 5, 19

Additional Information:

1. Turn off or silence all sound emitting devices before entering the classroom.
2. Make-up exams, assignments, other learning activities, or tutoring necessitated by absence from class will only be provided if the absence is excused. When tardiness or an absence is anticipated, it is the responsibility of the student to advise Dr. Brayley at a professionally appropriate time (preferably before, but no later than

the scheduled end of the class period). However, notification alone does not necessarily excuse the absence. Further documentation should be offered and may be required.

3. Laptop computers may be only used for on during class meetings, as announced in advance by Dr. Brayley..

4. Students who require special accommodations due to disabilities (documented by the Disability Support Services office), or student athletes and student government officers who have duties that occasionally conflict with the class schedule must bring this to the attention of the instructor during the first week of the semester.

5. Electronic versions of assignments will only be accepted when that form is specifically requested by the instructor.

6. Students are encouraged to discuss class or content issues with Dr. Brayley in person. A telephone conversation is the second most preferred way to deal with questions or discuss issues. All e-mail inquiries will be answered but appropriate time should be allowed for the e-mail to be received and a response formulated.

8. The George Mason University Honor Code [<http://academicintegrity.gmu.edu/honorcode/>] applies to all aspects of this class. Students should be particularly attentive to University policies regarding plagiarism. Unless otherwise permitted, all assignments and elements thereof must be original and/or properly cited.

9. Counseling and Psychological Services (CAPS) provides a wide range of services to students, faculty, and staff. Services are provided by a staff of professional counseling and clinical psychologists, social workers, and counselors. The Center provides individual and group counseling, workshops and outreach programs -- experiences to enhance a student's personal experience and academic performance.